

FRANCO MANCA

in partnership with





Our Vision



Our philosophy



Why Franco Manco needs GiftTrees



How it works



GiftTrees Tokens and Impact Marketplace



Watch more

OUR VISION



GiftTrees will fund the planting of **1 billion trees** and lift
1 million people out of extreme poverty*

**According to the United Nations, nearly half of the world's population currently lives in poverty, defined as income of less than US \$2 per day, including one billion children. Of those living in poverty, over 800 million people live in extreme poverty, surviving on less than US \$1.25 a day.*

OUR PHILOSOPHY



Everyone at GiftTrees passionately believes that **people, planet, and profit** should **positively co-exist** and that everyone we work with has a part to play in driving this.



The GiftTrees mission is supported by our own business ecosystem within which we help all our partners to easily do more for **environmental, social, and sustainability improvement**



The GiftTrees business model is built on the principle of **shared profit and mutual prosperity**:



The more partners there are in this ecosystem, the **more trees** that are funded through their involvement



GiftTrees lets everyone **DO something**.
Something meaningful. Impactful.
That leaves a legacy.

WHY FRANCO MANCA NEEDS GIFTTREES



HOW IT WORKS



GIFTTREES TOKENS



- For every GiftTree funded by a diner, a geo-tagged tree is planted in an Agroforestry system and the restaurant has an online branded forest. The diner can choose the species and location of their specific GiftTree, within this forest.
- For every GiftTree funded Franco Manca is rewarded with a GiftTrees Token that can be redeemed against an array of sustainability or social impact products and services in the GiftTrees Impact Marketplace.



PROFIT

- ✿ Offset Technology fees:
 - ✿ Zonal
 - ✿ Airship
 - ✿ Toggle
 - ✿ Lightspeed
 - ✿ Tevalis
 - ✿ EPOS Now
- ✿ Cash-back for your own project



PEOPLE

- ✿ Trips to Tanzania
- ✿ Your chosen cause
- ✿ UK Food Banks
- ✿ Trussell Trust
- ✿ Only a Pavement Away
- ✿ StreetSmart




PLANET

- ✿ CO2/sustainability impact audit
- ✿ Accredited Carbon Credits
- ✿ Tree matching
- ✿ Your supply chain

FAZENDA	
Customer Rachel Marshall	
Table 81	
4 Course	
Menu (per person)	
1. Grilled Salmon	\$28.00
2. Grilled Salmon	\$28.00
3. Grilled Salmon	\$28.00
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96. Grilled Salmon	\$28.00
97. Grilled Salmon	\$28.00
98. Grilled Salmon	\$28.00
99. Grilled Salmon	\$28.00
100. Grilled Salmon	\$28.00





**ENJOYING YOUR MEAL?
CARE ABOUT PEOPLE AND THE PLANET?
WE DO TOO.**


We are giving you the chance, right now, to do something that will help lift people out of extreme poverty and sequester up to a TON of CO2.

This restaurant has partnered with GiftTrees. You will see a GiftTree on your bill that is completely optional. If you choose to accept the \$1.23 GiftTree, a geo-tagged tree will be planted (usually in agroforestry systems). It will create jobs, bear fruit, feed livestock, feed people and create produce for trading.

Trading means income for people surviving in poverty to buy basics that we take for granted. Basics like food, clothing, a home, a school, medicine...you get the idea.

So please, join this restaurant on the mission to plant 1 Billion trees and lift 1 Million people out of extreme poverty.

Feel Good. You're doing something pretty special! 🌱



SCAN HERE TO VIEW OUR GIFTTREES FOREST

More than a tree...



WE OFFSET OUR
with
GiftTrees
CARBON FOOTPRINT

The Gift Tree, 1.23 per person, is a move that is completely optional. If you choose to accept the \$1.23 GiftTree, a geo-tagged tree will be planted (usually in agroforestry systems). It will create jobs, bear fruit, feed livestock, feed people and create produce for trading.

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SCAN HERE TO VIEW OUR GIFTTREES FOREST

More than a tree...

Present the GiftTree to your diners
with confidence

- Standard table talker
- Window stickers
- Bespoke Table Talker
- Email comms
- Newsletter
- Webpage

Craft messaging and POS for your
brand and your diners

WATCH MORE



TOMAS MAUNIER, MD, FAZENDA
WHY GIFTTREES IS SO IMPORTANT TO HIS RESTAURANTS



THE ALCHEMIST

GIFTTREES IMPACT | ISAAC'S JOURNEY | 2023

The Alchemist GiftTrees Experience - Tanzania 2023

Paula's Journey

Child Labour or Planting Trees?

How GiftTrees Feed Families

Lifting People out of Extreme Poverty

YOU'RE IN GOOD COMPANY



FRANCO MANCA

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